

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81114 CF NTL-POL FBD - LBD: 11/02/12 - 11/05/12 HL#: Created: 11/01/12 03:20 PM

Client: BOB CASEY FOR PA/PA DEM.... CPE: / / Agency Commission: 15 % Updated: ALWILLIAMS on 11/01/12 03:40 PM

Agency: SHORR JOHNSON MAGNUS (39976) Product: BOB CASEY/PA Self Protect.: :20:00 Confirmed: 11/01/12 03:35 PM

Buyer: MIKE DETTORRE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/06/12 02:56 PM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER; KEC/PH 11/1/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	M5-530A	0 0 0 0 1 0 0	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE	0 0 0 0 1 0 0	NEWS	30				0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL1	0 0 0 0 1 0 0	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	0 0 0 0 1 0 0	MORN	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEARLYMF	0 0 0 0 1 0 0	NEWS	30				0.0	\$950.00	1	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81114	CF NTL-POL	FBD - LBD: 11/02/12 - 11/05/12	HL#:	Created: 11/01/12 03:20 PM
Client: BOB CASEY FOR PA/PA DEM....	CPE: / /	Agency Commission: 15 %	Updated: ALWILLIAMS on 11/01/12 03:40 PM	
Agency: SHORR JOHNSON MAGNUS (39976)	Product: BOB CASEY/PA	Self Protect.: :20:00	Confirmed: 11/01/12 03:35 PM	
Buyer: MIKE DETTORRE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:56 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WSUN6-7A	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE	* * * * * S	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	M5-530A	1 0 0 0 0 0 0	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	MSUNRISE	1 0 0 0 0 0 0	NEWS	30				0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$950.00	1	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Item Summary

Order ID: 81114	CF NTL-POL	FBD - LBD: 11/02/12 - 11/05/12	HL#:	Created: 11/01/12 03:20 PM
Client: BOB CASEY FOR PA/PA DEM....	CPE: / /	Agency Commission: 15 %	Updated: ALWILLIAMS on 11/01/12 03:40 PM	
Agency: SHORR JOHNSON MAGNUS (39976)	Product: BOB CASEY/PA	Self Protect.: :20:00	Confirmed: 11/01/12 03:35 PM	
Buyer: MIKE DETTORRE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:56 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	12	0	\$10,080.00	\$8,568.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$10,080.00	\$8,568.00	\$0.00	\$0.00